

Maclean's

FIVE CENTS

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Canada's

Magazine



**HELP THE
RED CROSS**

In This Issue:

**Stephen
Leacock**

"MONTREAL
VS.
TORONTO"

EDITORIALS

"I think there is in the minds of a great many people the belief that this year is going to be the end of the war . . . There could be no greater mistake in the world than to believe that we have advanced any further than this, that the Allied and Axis powers are a little more evenly matched than they have been at any time heretofore."

Prime Minister Churchill

Labor and Stick-Wielding

ONTARIO'S new labor bill will be before the Legislature by the time that is read. At the time of writing little is known about its terms, though Province of Labor Minister Bennett told a meeting of trade union workers that the measure would outlaw discriminatory practices by employers.

Mr. Bennett is reported as saying "We are going to put an end to the sort of thing where a worker is fired to make a point. But there is a fellow with a big stick who says if you do you can't work in my plant."

That would seem to be fair enough. But if we see any signs of public opinion, there is a widespread conviction that the bill ought to contain other provisions equally fair.

For instance, that no fellow with a big stick shall say: "If you don't pay dues to my particular union you won't work in my shop's plant."

And that no organized society may, by taking a big stick over a majority of workers, force a strike, partially or otherwise.

And that when an agreement is made between a union and a management, that union as well as that management shall abide by the terms of the agreement for its stipulated duration.

And that a union as well as a management shall remain up to its responsibilities.

A large amount of Labor is still up with the kind of stick-wielding Mr. Bennett did not mention.

For example, a contract of employment of the Best Company of Canada in a newspaper advertisement published as these words: "We require clerks that are not over 35 per cent of the 4,000 wage earners at Best's. We have held union membership, that only 200 members, voting for a strike, attempted to take 4,000 men to stop work, that a large percentage of former C.I.O. members joined the underground who no strike would be called in Canada and that disappointed they are not paying union dues but are included in contracts of C.I.O. membership, that no discrimination is shown against union members in the plant."

The pensioner strikes. "We take this offer

heartily to tell the world that we have no intention of being pushed around. Certainly not by any selfish group who feel that the pension offer is a strike opportunity to gain power and more wages over at the risk of surrendering our whole war effort."

Again, "We won't union busters or company men." We believe well run and responsible unions can benefit everyone. We also know that best wages rates may need to be adjusted from time to time, and there are other grievances in the plant as in most others. What we object to is the use of strikes over which we have no control to force decisions on such matters in these times. The Government has set forth a policy of wage and price control to try and avoid conflict and possible riot in the last war. It also provides means for adjusting inequalities brought in by inflation. Public opinion should demand specific terms and put out of this machinery to settle problems in this area, and avoid its use unless it is shown to be necessary. To allow any group to declare its own time in any such dispute quite disaster for the whole national economy."

That seems to cover almost the thoughts of all Canadians who, in one way and another, are waging war against discrimination.

Red Cross Call

THE Canadian Red Cross needs ten million dollars. Now it is asking Canadians to contribute the amount.

Approximately half of it will be spent on food for British and Canadian prisoners of war in Europe and the Far East. Actually two million such people have been sent to five Red Cross packing depots they are packed by voluntary workers at the rate of 200,000 a week. The rest of the sum will be for food, clothing and medicine.

All that a small percentage of the balance of five million dollars will be spent on war services—hospital equipment and medical supplies for soldiers for the seven years we will be warring

Note to Anybody Who Is Inconvenienced

ON THE last of a crowd of cars got into conversations with a young woman in Marine office.

For three years he had been in business on the Atlantic coast. Those of his ships had been torpedoed. Two had gone down under him. The third, after having sunk by the crew, had been raised and put.

For three years he had not an hour this trader after. Before him he had ships, he had been granted these months. He had planned to spend them with his mother in Toronto.

He made from the coast he had received a wire offering his home, ordering him to report. Somehow he reached his mother's home.

From Montreal he had to proceed to his mother's home. He had to go to his mother's home to spend the rest of his life with his mother. The reply was: Yes.

He was in his way to Toronto. For many four hours he would be at home. The next morning he would be saying his way to his mother and to his son.

Telling the story, our friend said to us: "What started me most was the way he told it. 'There was no surprise. I had known. That's a tragedy.' The father was really happy. That's the way of him."

Canadian Red Cross emergency including help to Allied Red Cross societies, for the Blood Drive.

Last year 200,000 blood donations were processed—used in hospital areas and on all fighting fronts. To date, 300,000 units of supply have been sent and emergency for blood have been limited only 10,000 units (contributed to the British Red Cross 250,000 units of goods and comforts in Russia—220,000 in China—supplies and comforts sent to Poland, France, Belgium, Yugoslavia, Czechoslovakia, Norway, Holland, Fighting Britain, 100 units, blood and other services 10 million units sent for his fighters have gone overseas. Two million units have been sent to 100,000 in Canada, hospitals have been given gifts. Outpost hospitals in front of the front lines, home nursing and war emergency help of nurses have to be maintained. Which is not a complete list of Red Cross activities last year.

Out of volunteerism, cooperation, publicity, the is now 10 per cent. Thousands of citizens give part of the Donations which help to the support of the Red Cross.

Public is open to generous war appeals from the Red Cross has been inaugurated. This year, with every evidence of greater need, especially in the front lines, Canada is at the heart of life will maintain that record of heroic giving.



THE NEW
NEVER SEEN
ON THE
PIONEER JEEP

JEEP FIGHTS ON ALL FRONTS

IN the swampy, rock-strewn terrain of Burma, British soldiers first learned the supreme qualities of the Jeep. No front of that war was ever more effectively designed to meet the needs of the standard automotive equipment.

Since the Burma campaign the Jeep has won its battle stripes in almost every field of action from the rocky ranges of New Guinea to the quagmire muds of Holland, and from the trenchless sands of North Africa to the Balkans.

The Executive still does "game" because they don't have a better. But the fact is that they get more power, speed, action, durability and fuel economy out of a ton of steel and a gallon of gasoline than has ever been done before.

Willys Overland chassis engineers ranked the U.S. Marine Corps as designing and producing the Jeep adapted by the U.S. Army.

The amazing, world-renowned engine that drives the Jeep with such power, speed and

flexibility, is an exclusive Willys-Overland development.

The popularity of the Willys American in previous years definitely established the growing trend toward economy in motorizing.

That will be more true ever a world-wide warhead after the war. Increasing thousands will want a motor car built by the company that has proved, on both the American and in the Army Jeep's big life, its own ability to combine ruggedness with light weight and low cost.

WILLYS EXPORT CORPORATION, TORONTO, ONT., U.S.A.

WILLYS

MOTOR CARS TRUCKS AND JEEPS



THE JEEP



THE AMERICAN



DOMINION RUBBER



AIRCRAFT IS MISSING

The plane is missing—"but the crew is safe." Safe on an inflated rubber raft that will keep them afloat for days or weeks. Safe because you and other loyal Canadians are conserving rubber for such vital war needs. ❖ Not so long ago, a forced landing at sea meant tragedy to the loss of gallant lives. Today, allied aircraft are equipped with automatically inflated life rafts—and stream are supplied with life-saving jackets. ❖ To help keep the Air Force supplied with rubber rafts and life jackets, is one of many important war jobs being done by Dominion Rubber Company. Each life raft carries rations, paddles, signalling appliances, first aid kit, repair kit, inflating pump, sea anchor, etc. Even the small single-seater raft has its own waterproof covering to give protection against wind, sea and sun. ❖ Thousands of war workers at Dominion Rubber are proud of the fact that they are making hundreds of essential products for the Air Force, Army and Navy.



**GAS TANK
DEFIES BULLETS**

Though coddled by enemy fire, the bullet-proof gas tank makes for combat planes by Dominion Rubber, and demonstrates that we don't coddle.



**SAFE LANDINGS
ON RUBBER**

Many air crews owe their lives to ruggedness which has made them all rubber types manufactured by Dominion Rubber Company.

"A Good Name to Remember"

COMPANY LIMITED

IN WAR-TIME STAYS CLOSE TO HOME

DRINK YEAST FOR MORE B-COMPLEX VITAMINS HERE'S HOW:

- 1 MASH IT**—Drop a pinch of Fleischmann's Yeast Yeast in a dry glass. Mash with fork.
- 2 STIR IT**—Add a little cold water (one cup milk or water if you like). Stir with B.B. Glass, stir spoon.
- 3 DRINK IT**—It's a delicious, tangy drink. It's a delicious, tangy drink. It's a delicious, tangy drink.



AND DON'T FORGET—If you look at home, this new Fleischmann's Yeast Yeast has been Canada's favorite for 4 generations.

MADE IN CANADA

RELIEVE
SORE THROAT—
STOP
THAT COUGH
ALWAYS ASK FOR

Orbridge's

TONIC
for
Coughs & Colds

The great British cough cure. You know you need it. It's the only one that's been used for over 100 years. It's the only one that's been used for over 100 years. It's the only one that's been used for over 100 years.

Made since 1904 by
W. T. CHEWSEDALE LTD.
Lancaster, England.
Sole Importers
Canada: The Canadian Drug Co. Ltd.
Toronto, Ontario.

invaluable army to be passed down to future generations. Germany has developed a remarkable system of army units. This technique is being used to develop a new type of soldier. This new type of soldier is being used to develop a new type of soldier. This new type of soldier is being used to develop a new type of soldier.

Democracy has been established in Germany. The German people are now free to elect their own representatives. The German people are now free to elect their own representatives. The German people are now free to elect their own representatives.

Germany has been a great power for many years. The German people are now free to elect their own representatives. The German people are now free to elect their own representatives. The German people are now free to elect their own representatives.

What is Air Power?

There is a new type of soldier. This new type of soldier is being used to develop a new type of soldier. This new type of soldier is being used to develop a new type of soldier. This new type of soldier is being used to develop a new type of soldier.

The German people are now free to elect their own representatives. The German people are now free to elect their own representatives. The German people are now free to elect their own representatives.

35 MILES OF LINE Certified FROM EVERY MIRADO LEAD

EAGLE BRAND
CONDENSED MILK
"CHIM-SEALS"
MIRADO BRAND

NO PULL DEAR HAIR
4 Purpose Rinse
This new hair dressing is a miracle. It's the only one that's been used for over 100 years. It's the only one that's been used for over 100 years. It's the only one that's been used for over 100 years.

evaded. The Colgate suit showed that 2,000 tons of bombs could be made in a day.

At the 1942 trial, Colgate was found guilty of making 2,000 tons of bombs in a day. The Colgate suit showed that 2,000 tons of bombs could be made in a day. The Colgate suit showed that 2,000 tons of bombs could be made in a day.

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Their outstanding quality makes me prefer Craven A

20 for 34¢

Craven A
WILL NOT AFFECT YOUR THROAT

CRAVEN PIPE—with soft rich smoke, the quality of Craven A.

Fascinating **FAST-COLOUR** *Wabasso Prints*



Fascinating, because there is such a profusion of attractive patterns from which to choose . . . dainty dots, colourful stripes and beautiful floral designs; stylish, and created exclusively for Wabasso; serviceable, for every Wabasso trade-marked print is absolutely sun-fast and tub-fast.

The Wabasso white rabbit trade-mark is your assurance that repeated launderings and exposure to strong light will not fade the colours—they will last as long as the Sturdi-Cloth itself. Ask to see these lovely Wabasso prints at your favourite store.

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